

Course Structure of B.B.A.
(Bachelor in Business Administration)
Semester System

SEMESTER: I

Paper Code	Paper Title	Internal Marks	External Marks	Total
BBA-101	Business Mathematics	20	80	100
BBA-102	Communicative English	20	80	100
BBA-103	Business Accounting	20	80	100
BBA-104	Business Economics	20	80	100
BBA-105	Business & Industrial Organisation	20	80	100
TOTAL		100	400	500

SEMESTER: -II

Paper Code	Paper Title	Internal Marks	External Marks	Total
BBA-201	Principles of Management	20	80	100
BBA-202	Organisational Behaviour	20	80	100
BBA-203	Business Communication	20	80	100
BBA-204	Business Statics	20	80	100
BBA-205	Fundamental of Computers	20	80	100
TOTAL		100	400	500

SEMESTER: -III

Paper Code	Paper Title	Internal Marks	External Marks	Total
BBA-301	Materials & Production Management	20	80	100
BBA-302	Human Resource Management	20	80	100
BBA-303	Marketing Management	20	80	100
BBA-304	Financial Management	20	80	100
BBA-305	Legal Aspects of Business	20	80	100
TOTAL		100	400	500

SEMESTER: -IV

Paper Code	Paper Title	Internal Marks	External Marks	Total
BBA-401	Computer Applications in Management	20	80	100
BBA-402	Research Methodology	20	80	100
BBA-403	Management & Control of Costs	20	80	100
BBA-404	Entrepreneurship	20	80	100
BBA-405	Business Environment	20	80	100
TOTAL		100	400	500

SEMESTER: -V

Paper Code	Paper Title	Internal Marks	External Marks	Total
BBA-501	Corporate Taxation	20	80	100
BBA-502	Business Values and Ethics	20	80	100
BBA-503	Fundamental of Operational Research	20	80	100
BBA-504	Management Control Techniques	20	80	100
BBA-505	Management Information Sysytem	20	80	100
TOTAL		100	400	500

SEMESTER: -VI

Candidates will be required to opt any one group comprising two papers in any group of the following:-

Group	Paper Code	Paper Title	Internal Marks	External Marks	Total
Marketing Management					
GROUP- A	601	Advertising and Sales Management	20	80	100
	602	Consumer Behaviour	20	80	100
Human Resource Management					
GROUP- B	601	Human Resource Development	20	80	100
	602	Industrial Relations	20	80	100
Financial Management					
GROUP- C	601	Securities and Securities market	20	80	100
	602	International Finance	20	80	100

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Information resource Management					
GROUP- D	601	E-Commerce	20	80	100
	602	Database Management	20	80	100
Managing Rural Change					
GROUP- E	601	NGO Management	20	80	100
	602	Management in Rural Development	20	80	100
International Trade Management					
GROUP- F	601	International Business	20	80	100
	602	Export Procedures & Documentation	20	80	100
Management of Services					
GROUP- G	601	Hospitality Management	20	80	100
	602	Insurance Management	20	80	100

*Compulsory Paper (Paper-III) for all the Students:-

Project Report - 50 Marks

Viva-Voce - 50 Marks (Based on Project report)

Total :- 300 Marks

TOTAL MARKS = 3200 (All Semester)

Pattern of Question Paper:

There will be ten long answer type questions out of which students will have to answer 5 questions. Each question will carry equal marks.

Duration of Exam:

3 Hours for each Theory and Practical Paper.