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MB101(Management Concept & Practices)

MBA 1st Sem.-(2017-19)

Time : 3 Hrs

Full Marks : 70

Candidates are required to give their answer in their own words as far as practicable.

The questions are of equal Value.

Answer any five questions.

1. Briefly discuss the concept and functions of the Management.
2. What is the role of Management in modern organisation? Explain in detail.
3. What is planning? Discuss the concept of planning.
4. What do you mean by span of management? Explain the Graicuna's theory superior and subordinate relationship theory in the organisation.
3. Define Training? Differentiate between Training and Development.
6. Discuss the Maslow's theory of Motivation.
7. Explain the contribution of F.W.Taylor in Management thought.
8. Explain the different types of organisation. Discuss the challenges of those.

P.T.O.

9. What do you mean by leadership? Which leadership styles is the best in the modern organisation.

10. Write short note on any two of the following:

- (a) Selection
- (b) Communication
- (c) Functions of Manager
- (d) Management as profession

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1. What do you mean by perception? What are the factor influenced perceptual organisation?
2. Define Group. Explain different types of groups.
3. Define attitude. What are the factors which influence attitude change? Explain.
4. What is leadership? Discuss different styles of leadership.
5. Critically examine the "Trait theory" of leadership.
6. What do you mean by Moral? Discuss different factors influencing Moral.
7. What is organisational climate? How can managers build sound organisational climate?
8. Define communication. How will you make more effective of your communication?

P.T.O.

9. What is stress? Explain the different source of stress.

10. Write short notes on any two of the following:

(a) Management by objective

(b) Role of leader

(c) Stress Management

(d) Organisational Goal

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Answer any five questions.

1. Briefly explain the accounting concepts and conventions that are in practice.
2. What is management accounting? How does it differ from financial accounting?
3. What do you mean by Cost? Classify cost and explain them briefly.
4. From the following information calculate:
 - (a) Return on capital Employed
 - (b) Return on Total Assets
 - (c) Return on shareholders Fund

Net Profit before Interest and Tax	Rs. 300,000
10% Debentures	400,000
Total Assets	1250,000
Current Liabilities	150,000
Equity share capital	600,000
Surplus	150,000
Rate of Tax	40%

P.T.O.

5. The following details relate to SKJ Ltd. for the year 2017:

	First 6 months	Last 6 months
Sales (Rs.)	405,000	450,000
Total Cost(Rs.)	360,000	387,000

Calculate the following for the year 2017:

- (i) P/V Ratio
 - (ii) BEP
 - (iii) MOS
 - (iv) Sales to earn a profit of Rs. 50,000
6. What do you mean by Cash Flow statement? How is it prepared?
7. What is Break-Even Analysis? Discuss its advantages and limitations.
8. Standard time and rate for one unit of

(a) product are as follows:

Std. Time	12 hrs
Std. Rate	Rs. 5 per hour

The actual data are as under:

Actual Production	1000 units
Actual Time	13200 hrs
Total Actual wages	Rs.59,400

From the above information, Calculate

- (i) Labour Cost variance

(ii) Labour Efficiency variance, and

(iii) Labour Rate variance

9. What do you mean by variance analysis? Explain and illustrate material variances.

10. Write short notes on any two of the following:

(a) Capital Employed

(b) Cost Sheet

(c) Financial statement

(d) Budgetary Control

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MB104

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Answer any five questions.

1. What is managerial Economics? Discuss the nature of Managerial Economics.
2. Define elasticity of demand. How can you measure elasticity of demand.
3. What do you mean by Break-Even-point. Discuss its advantages and limitations.
4. What do you mean by oligopoly market? Discuss its features.
5. Discuss different phases of business cycles.
6. What is national Income? Explain the various methods to calculate the national income.
7. Discuss the profit maximisation model of the business in managerial economics concept.
8. Show the relationship of TR, AR and MR with the help of diagram and charts.
9. Discuss the Law of variable proportion.

P.T.O.

10. Write short notes on any two of the following:

- (a) Margin of Safety
- (b) Demand curve
- (c) Perfect competition market
- (d) Isoquant curve.

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Answer any five questions.

1. From the following frequency distribution, prepare the less than and more than cumulative frequency curve (ogive curve):
Class Interval : 0-10 10-20 20-30 30-40 40-50 50-60
Frequency : 8 12 30 25 18 17
2. What is statistical average? What desirable properties should an average possess?
3. Critically examine the different methods of measuring variation. Which of these do you consider as the best and why?
4. From the following distribution, Calculate
(i) Mean :
(ii) Standard Deviation, and
(iii) Coefficient of Variation

Turnover : 5-10 10-15 15-20 20-25 25-30 30-35 35-40
(Rs. lakh)

No. of shops: 8 18 42 62 30 10 4

P.T.O.

5. What do you understand by the term skewness and kurtosis? Point out their role in analysing a frequency distribution.
6. Distinguish between correlation and regression analysis and point out their role in business.
7. Calculate the regression equation of X on Y and Y on X from the following data:
 X: 1 2 3 4 5
 Y: 2 5 3 8 7
8. From the data given below, calculate Fisher's Ideal Index and show that it satisfies time reversal test:

Commodity	2014		2015	
	Price	Quantity	Price	Quantity
A	12	20	14	30
B	14	13	20	15
C	10	12	15	20
D	6	8	4	10
E	8	5	6	5

9. Solve the following linear programming problem graphically:

$$\text{Maximize } Z = 250X + 75Y$$

Subject to constraints

$$5X + Y \leq 100$$

$$X + Y \leq 60$$

$$X \geq 0$$

$$Y \geq 0$$

10. Write short notes on any two of the following:

- (a) Types of Set
- (b) Independent Events
- (c) De Morgan's Law
- (d) Two-person Zero-Sum Game

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Answer any five questions.

1. What is Information ? Distinguish between Data and Information. Discuss the characteristics of Information.
2. What is Information system? Explain the components of a computer based Information system.
3. What is Memory ? Explain the types of primary and secondary memory used in Digital computer.
4. What is spreadsheet package. Write down the features and Application of MS-Excel.
5. What is Decision Making Process? Explain Herbert Simons Model of Decision Making Process.
6. What is Computer Network? Discuss the types of computer Network in Detail.
7. Explain the constraints in operating a Management Information System.
8. Explain client Server Architecture in details.

P.T.O.

9. Explain E-Commerce. Discuss the benefit of E-Commerce and E-business.
10. What is computer Network Protocol? Discuss the different types of protocol used in computer Network.

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1. What are the importance of Ethics in our personal life as well as our professional life?
2. What is Business and write relevance of ethics in business sphere.
3. What is E-Governance? Write the benefits of E-governance.
4. How study of cross cultural Management helps in Business?
5. Write principles involved in corporate Governance?
6. What is culture? How culture play a vital role in ethical decision making?
7. Describe the concept of work ethics with few examples.
8. Write a note on philosophical foundation of Indian ethics.
9. Define 'Morality' and 'Moral standards'. What are the characteristics of Moral standards?
10. Write short notes on any two of the following:-
 - (a) Business ethics
 - (b) Ethical decision making process

P.T.O.

(c) Value driven Management System

(d) Empirical vs Eternal ethics
